

# Privacy Statement

American Executive Health System is committed to protecting your privacy and developing technology that gives you a safe online experience. This Statement of Privacy applies to the American Executive Health System Web site and governs data collection and usage. By using the American Executive Health System website, you consent to the data practices described in this statement.

## Collection of your Personal Information

American Executive Health System collects personally identifiable information, such as your e-mail address, name, home or work address or telephone number. American Executive Health System also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by American Executive Health System. This information can include: your IP address, browser type, domain names, access times and referring Web site addresses. This information is used by American Executive Health System for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the American Executive Health System Web site.

American Executive Health System encourages you to review the privacy statements of Web sites you choose to link to from American Executive Health System so that you can understand how those Web sites collect, use and share your information. American Executive Health System is not responsible for the privacy statements or other content on Web sites outside of the American Executive Health System and American Executive Health System family of Web sites.

## Use of your Personal Information

American Executive Health System collects and uses your personal information to operate the American Executive Health System Web site and deliver the services you have requested. American Executive Health System also uses your personally identifiable information to inform you of other products or services available from American Executive Health System and its affiliates. American Executive Health System may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

American Executive Health System does not sell, rent or lease its customer lists to third parties. American Executive Health System may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, American Executive Health System may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to American Executive Health System, and they are required to maintain the confidentiality of your information.

American Executive Health System does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

American Executive Health System keeps track of the Web sites and pages our customers visit within American Executive Health System, in order to determine what American Executive Health System services are the most popular. This data is used to deliver customized content and advertising within American Executive Health System to customers whose behavior indicates that they are interested in a particular subject area.

American Executive Health System Web sites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on American Executive Health System or the site; (b) protect and defend the rights or property of American Executive Health System; and, (c) act under exigent circumstances to protect the personal safety of users of American Executive Health System, or the public.

### **Use of Cookies**

The American Executive Health System Web site use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize American Executive Health System pages, or register with American Executive Health System site or services, a cookie helps American Executive Health System to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same American Executive Health System Web site, the information you previously provided can be retrieved, so you can easily use the American Executive Health System features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the American Executive Health System services or Web sites you visit.

### **Changes to this Statement**

American Executive Health System will occasionally update this Statement of Privacy to reflect company and customer feedback. American Executive Health System encourages you to periodically review this Statement to be informed of how American Executive Health System is protecting your information.

## **Contact Information**

American Executive Health System welcomes your comments regarding this Statement of Privacy. If you believe that American Executive Health System has not adhered to this Statement, please contact American Executive Health System at [contact@aehealthsystem.com](mailto:contact@aehealthsystem.com). We will use commercially reasonable efforts to promptly determine and remedy the problem.

